**GRANT APPLICATION FORM**

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| **Date of Application.** |  |

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| **Grant Program.** | **Small Media Grants Program** |

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| **Program Themes.** | Strengthening Digital Platforms and Online Media;  Promoting Diversity, Equity, Inclusion, and Accessibility in the Serbian Media Space;  Supporting Media Freedom and Journalist Safety. |

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| **Project Title in English.** |  |

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| **Project Title in Local Language.** |

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| **Legal Name of Applicant** |  |

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| **English Translation of Organization Name. (Optional)** |  |

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| **Contact Information.** |  |

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| **Website and/or Social Media.** |  |

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| **Grant Amount**  Min. $2,000  Max. $15,000 | USD |

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| **Start and End Dates** | Anticipated start date:  Anticipated end date:  Anticipated start date: No earlier than December 15, 2023  Length of performance period: Up to 9 months |

**PROJECT PROPOSAL**

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| **Brief Project Summary.** *(Max 1000 characters.)* |
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| **Problem or Challenge Statement.** *(Max 2000 characters.)* |
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| **Overall Project Goal.** |
| Select up to three:  Promote general awareness about an issue.  Educate, teach, or train others.  Promote dialogue or debate.  Shift attitudes or opinions.  Inspire action.  Create or strengthen linkages or connections.  Strengthen the capacity of a group or organization. |

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| **p. Participants, Audience, and Beneficiaries.** *(Max 2000 characters.)* |
| Primary:  Secondary (if applicable): |

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| **Approach and Justification.** *(Max 2000 characters.)* |
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| **Description of Planned Program Activities, Including Project Timeline.** *(Max 5000 characters.)* |
| For example:  December 15 - March 31 2024:  April – May 2024: |

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| **Defining Measurable Objectives.** *(Max 250 characters.)* |
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| **Monitoring & Evaluation Plan: Tracking Progress and Measuring Impact, Changes, or Results.** *(Max 2000 characters.)* |
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| **Multiplier Effect/Longer Term Impact/Sustainability.** *(Max 1000 characters.)* |
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**BACKGROUND**

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| **Background on Applicant.** *(Max 2000 characters.)* |
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| **Key Personnel, Partners, and Contractors.** |
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